

ISE 2019

### Product Announcement:

#### Maxell launches a new Range of Laser and LED Projectors.

Maxell Ltd. are delighted to announce from Spring 2019, Maxell Ltd. will strategically enter the global projector market, by launching a new range of maintenance-free Laser and LED light source projectors. In addition, we will also be introducing our very first Lecture Capture Station (LCS) – MA-XL1.

Maxell's' focus during 2019 is on delivering, long life, minimal maintenance, highly competitive projectors, which offers solutions that the market and more importantly our customers require.

February 2019 Maxell will proudly launch their first branded Laser 3LCD Projectors: MP-WU5503 and MP-WU5603. These new portable WUXGA models can produce 5000/6000 ANSI lm with superior colour spectrums, making it the perfect choice within the education sector or medium size conference rooms. They both have an incredible 1,500,000:1 contrast ratio and will provide 20,000 hours of maintenance-free operation. Both of these models combines simple usability with powerful performance at a low noise level packaged in a lightweight and compact design, enabling users a quick set up utilizing H/V lens shift functionality. The MP-WU5503 and MP-WU5603 come with a 5 year warranty offered as standard.

Maxell's commitment and drive will see the launch of two further projectors during April 2019: MP-WU8801WG and MP-WU8701WG. Both of these powerful Laser, 3LCD, WUXGA projectors, are brought to market with our strongest 2,500,000:1 contrast ratio to date. The MP-WU8801WG and MP-WU8701WG offers up to 8000 ANSI lm, making it a perfect model for integrating into applications such as museums, retail and large conference rooms. It comes with seven optional lenses to choose from and an automatic blending, warping and colour uniformity adjustment tool, which makes it ultimately easy for use in complex installations. Last but not least a 5 year warranty offered as standard, will underline the proven, high reliability of these products and ensure that these models will be hugely popular.

February 2019 sees the launch of the very first MA-XL1 Lecture Capture Station 2.0, which has been engineered purposefully to meet the needs of the classroom of the future. The MA-XL1 Lecture Capture Station connects all your E-learning tools into a single control point, which enables you to switch instantly between a wide variety of resources. With the MA-XL1 users can record and upload interactive content, while collaborating with classrooms across multiple remote locations, maintaining full interactivity with all students. Full control is easily managed from a simple menu displayed on the lecture screen (or a smart device) whilst technical staff can seamlessly connect to a wide range of hardware and software, including the leading Lecture Management Solutions.

For further information visit: <http://uk.maxell.eu/en/>

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