



THE ENVIRONMENTAL POLICY

Maxell Europe Ltd (MEL) is part of the global Maxell group. Our business is to provide high quality automotive, infrastructure, health and other products to our customers. Our operations include Importing, marketing and distribution of accessories, batteries, health and life, CDR, DVD, USB, and moulded products we recognise that protection of the environment is very important and as such we will conduct our business in accord with corporate ethics and corporate social responsibility.

MEL is committed to the following principles;

Corporate – to support and promote corporate standards, our code of conduct, the environmental policy and social activities towards due diligence and harmony with the environment.

Communication - we shall promote, educate and communicate environmental best practice and performance of our business activities (sales, marketing, operations, manufacturing and distribution), amongst our employees and interested parties.

Knowledge - we shall actively develop, integrate and share environmental knowledge with other business groups. This shall be for the mutual benefit of our business, our employees, customers and the wider community we operate in.

We recognise the importance to reduce, reuse, recover and recycle in our business performance. Where practicable we shall design for economics and to minimise the impact on our environment but aim to satisfy or exceed the expectations of our customers.

Prevention - it is our intention to prevent pollution from our business activity, to reduce the effect on our climate with the efficient use of resources, whilst meeting compliance and or other requirements in health, safety and environmental standards to which the organisation subscribes.

Resource - we are committed to continual improvement by regularly monitoring and evaluating our environmental performance against our policy, objective(s), interested parties and compliance obligations.

The Managing Director will ensure that this policy has effective resources, support, commitment and participation at all levels of employees and management.



K. Hasegawa
Managing Director