

Maxell Europe Limited,
Botanica Ditton Park,
Riding Court Road,
Datchet,
Slough,
Berkshire, SL3 9LL
United Kingdom

Tel: +44 (0) 1628 412012
Fax: +44 (0) 1628 412020
Web: www.maxell.eu

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Within, the Future

Subject: Identifying Genuine Maxell Silver Oxide Batteries, Important Information

Dear Valued Partner,

Maxell has proudly supplied Silver Oxide (SR) watch batteries to the market for over 40 years, maintaining our unwavering commitment to providing only genuine, high-quality Maxell products. Ensuring battery reliability and safety for our distributors, retailers, and end customers remains our top priority.

To safeguard against counterfeit products and guarantee that you receive only authentic Maxell Silver Oxide batteries, we would like to highlight a key identification feature on our official packaging:

Holographic Foil Security Feature: All genuine Maxell SR product displays a **Maxell holographic foil** on the front of the 10-piece box. This serves as a clear indicator of authenticity.



By verifying the presence of this holographic foil, you can be confident that you are receiving authentic Maxell Silver Oxide batteries, ensuring optimal performance and preventing risks such as battery leakage or device damage caused by inferior counterfeit alternatives.

We appreciate your continued trust in Maxell and your commitment to maintaining the integrity of our products in the market. If you require further clarification or assistance, please do not hesitate to contact us or your local distributor.

Best regards,
Maxell Europe Ltd



Registered Office: Botanica Ditton Park,
Riding Court Road, Berkshire, SL3 9LL,
United Kingdom
Registered in England No.14858997