

Design Featuring Maxell's "UDII" Cassette Tape has been adopted to UNIQLO's "UT" Collection

Sales will start in late July 2025 in Japan and overseas



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UT

Design T-shirt featuring Maxell's "UDII" cassette tape.

The design T-shirt, featuring popular cassette tape "UDII" that Maxell, Ltd. (hereinafter "Maxell") used to sell, has been adopted by "UT," the graphic T-shirt brand developed by UNIQLO CO., LTD. (hereinafter "UNIQLO").

The design T-shirt featuring Maxell's "UDII" cassette tape, will be released as part of the brand collaboration project "The Brands Nostalgia, Morden Twist (in the US, China, EU and Indonesia)" and "The Brands (in all other countries and regions)" under the "UT" brand. The project draws inspiration from 1990s college life and is characterized by a nostalgic world feel. The T-shirt is made from black fabric, featuring the "UDII" logo design on the front and the Maxell logo alongside the cassette tape design on the back.

It will be available in Japan and various countries and regions overseas at UNIQLO stores and online in late July. Product name, price and other details may vary by country or region. Please refer to the official UNIQLO website and the social media channels for more information.

Product Images



Front View

Back View

Back View Enlarged

What is Maxell “UDII”?



Maxell brand cassette tape was first commercialized in 1966 in Japan, and since then, numerous lineups have been released. The “UDII,” introduced in 1984, was a flagship model representing Maxell’s cassette tapes and became a major hit product at that time.

Trademarks

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